

TERMS AND CONDITIONS

1. Qualifying Entrants

The competition is open to all bakers who manufacture the products submitted for evaluation to the jury at their own bakeries as well as to vocational schools. This year, for the first time, there is a special ranking: "The small Business Award". For details, please refer to Section 8, "Prices".

2. Competition Products

Max. Number
of Entries

Group 1: Normal bread

5

(Rye bread, mixed grain rye bread, mixed grain wheat bread), round loaf, roll, square loaf, baked in or out of a tin, topping permitted.

Group 2: White bread

5

Such as white loaf, baguette, zeppelin, sliced white bread for sandwiches (canapés), toasting bread.

Group 3: Bread Rolls with crushed grain and any type of seed

15

Such as white rolls, salt sticks, poppy seed rolls, Vintschgerl (flat roll made with rye flour and beer), granary rolls, sour dough, lye dough products and the like.

Group 4: Mini sweet breads and pastries (with or without (sweet) filling)

15

Such as brioche, plaited and other braided breads, plaited buns, Danish pastries, cinnamon buns, croissants, etc. Only baked sweets are valid (for example no foam cups)

Group 5: Sweet breads and pastries

5

Striezel, Christmas or Advent stollen, other yeast dough products with or without fillings and pastries with or without yeast such as poppy seed strudel, nut strudel

Group 6: Innovative Bread

5

Products with a special structure, special ingredients, products rich in plants, products that have an innovative way of production, creative innovations

6a) breads

6b) bread rolls, sweet breads, pastries

Group 7: Clean bread – „Less is more!“

Breads and Bread Rolls (products of groups 1-3 & 6)

Breads

5

without any additives

Bread Rolls

15

Group 8: Baked snacks, finger food and party breads

8

Baked goods with savoury fillings, snacks, crackers, bars etc.

Group 9: Show and Decorative Bread: "Austrian Traditional Bakery"

3

Particular importance will be attached to usability, creativity and craftsmanship.

3. Registration

Online registration must be done on www.ausgezeichnete-produkte.at – “Österreichischer Brotwettbewerb”

In case you need any help with the online registration, please contact us: + 43677/63745344 or write us an Email: info@LMAkademie.at.

The participating companies agree to the publication of their results as well as any photographs and film recordings taken of them or their products during the competition both online as well as through other media. You will find a detailed data privacy statement on the registration website.

Discount: For a registration until the **31st of December**, you get a discount of 3% (max. EUR 50,-).

4. Entrance Fee

The registration fee is € 62.00 plus 20% VAT per product except for products in Groups 3, 4 & 6b. In Group 3 “Bread rolls with crushed grain and any type of seed”, Group 4 “Mini sweet breads and pastries (with or without sweet filling)” and in Group 6b “innovative bread rolls, it is € 40.00 plus 20% VAT.

5. Submitting Products

Once the entrance fee has been paid, the following checklist needs to be complied with:

- Competitors will receive tags via email.
- These must be attached to the product (e.g. with sellotape or rubber band etc.).
- A delivery slip with details of the contents must be enclosed in the package with the products.
- It must not be possible to identify the manufacturer from the appearance (incl. packaging) of the products.
- For products from group 7 we need a complete list of all ingredients and additives. You must add this list online already when registering your products from this group.
- The packaging must be robust enough to prevent the products from being damaged during transport. Products damaged during transport will be disqualified.
- Except Groups 8 & 9 **two samples** of each exhibit must be sent in.
- Products must not be cut, otherwise they will be disqualified.
- A description of the product (in English or German) must be added online. Please note that for products in Groups 1, 2, 6a and 7 this description will form part of the judging.
- Please comply with the stated delivery day which will be stated in the registration confirmation

Competitors may deliver the products by courier or in person to:

BÄKO Österreich e.Gen. Linz
Reference: „Wettbewerb“
Im Südpark 194, 4030 Linz

For the submissions of the products we will assign delivery time slots. For registrations until the 31st December 2025 you can choose your delivery slot. After this date the slots will be allocated by the operator. The delivery of the products must be made on the 24th or 25th of February 2026 between 8.00-11.00, 10.00-13.00 or 12.00-15.00. Your delivery slot will be fixed with the confirmation of the registration. Products must be delivered within your allocated timeslot otherwise they won't be considered. Entries are sent at the competitor's own risk and expense.

Property in the entries passes to the organiser upon receipt.

6. Reasons for Rejection

Entries will be disqualified by the jury if, in particular,

- they have been cut or sliced;
- they were not delivered in the manner and by the closing date and time specified (see section 5);
- they were damaged during transport;
- it is possible to identify the manufacturer from the appearance (incl. packaging) of the product.
- concerning Group 7: if you ignore the term ‘without any additives’

Entrance fees will not be refunded if goods are disqualified.

7. Judging

Groups 1 - 7 are judged according to the following criteria:

Shape – Appearance – Uniformity	10 points maximum	Structure – Elasticity	10 points maximum
Crust – Surface (colour, thickness, evenness)	10 points maximum	Smell – Flavour – Aroma (Group 7 despite lower salt content)	50 points maximum for groups 1, 2, 6 & 7; 60 points maximum for groups 3, 4 & 5
Crumb – Airiness – Texture	10 points maximum	Product description	10 points maximum for groups 1, 2, 6 & 7

Group 8 will be judged according to the following criteria:

Creativity – Practicality	20 points maximum	Smell – Flavour – Aroma	60 points maximum
Shape – Appearance	20 points maximum		

Group 9 will be judged according to the following criteria:

Practicality	20 points maximum	Craftsmanship	50 points maximum
Artistic Design – Creativity	30 points maximum		

Products will be judged according to a points system. A maximum of 100 points can be awarded for each exhibit in total. For international submissions the product description required for Groups 1, 2, 6 & 7 does not necessarily require the wording of the Austrian “Brotansprache” to be used. It does however need to be supplied, as it will be evaluated as stated above.

The jury will be composed of representatives of the Austrian Federal Guild of Bakers as well as Austrian and international experts.

The decision of the jury is final and no correspondence shall be entered into.

8. Prizes

–Products that are awarded 91 to 100 points will receive a First Prize consisting of a certificate and gold medal.

–Products that are awarded 81 to 90 points will receive a Second Prize consisting of a certificate for the exhibit and one silver medal per company.

–Products that are awarded 71 to 80 points will receive a Third Prize consisting of a certificate.

You are entitled to use the gold medal and the silver medal in the form of a vignette (in the form of a PDF) as an award for the product concerned in business transactions. Each award winner is entitled to advertise the rank - in connection with the award-winning product - as part of his or her own company. An application of the award-winning products by a possible reseller (e.g. in his business premises, mailings, etc.) is generally not provided and in any case requires consultation with the federal guild of the food industry.

Honorary & special prizes

For participation in the overall ranking of the top 15 participants, submissions must be made in at least 5 groups. The participants' top three ratings in each group will be considered, even if more products are submitted within a group.

NEW! This year, an innovation award will be presented for the first time. One product will be selected that represents the best/most interesting/most creative innovation submitted in Group 6. Note: the product does not necessarily have to be the one with the highest rating. Additionally, this year introduces separate awards for small businesses. **Small businesses** must submit two products each in groups 1-5 (if more products are submitted, the ones to be considered for this evaluation must be selected during registration!). The Small Business Award will be granted if a small business earns at least 7 gold medals in these five groups. Businesses submitting products for the Small Business Award must have a maximum of 50 employees

employed in their business. A brief explanation of the business including the total number of employees is required to be filled out after submission (which will be sent to you via email).

Guidance for Small Business Award Submission:

After submitting your products, please navigate to the "Series Competition," where you can select the 10 products for the Small Business Award. There is also a separate overall ranking for participating schools. For the school ranking, the best 3 results from groups 1, 3, 4, and 9 or 10 will be considered.

The presentation of honorary and special prizes will take place during the BÄKO Spring Exhibition on Sunday, April 19th, 2026, in Linz. Honorary and special prizes will not be disclosed before this event!

Gold medals, one silver medal per business, and certificates will be distributed after the competition.

NEW THIS YEAR: Extensive media cooperation with Falstaff Profi + a 2-year Falstaff Profi subscription for all participating businesses!

